

# Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office,  
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No. 26-02/2009-R&C

Date: 06.09.2013

## Circular T&C-CM No. 37/13-14

### Sub. Sale Price of GSM based Fixed Wireless Phones (FWPs)-reg.

Kindly refer to this office order of even No. dated 20.10.2011, 09.1.2012 and orders issued from time to time on the subject mentioned above. Now, it has been brought to the notice of this office that still many of the FWPs allotted to circles are lying idle with them. Hence, in order to promote the sale of these FWPs, it has been decided by the competent authority to re-launch the promotional offer with the following terms and conditions:-

i) Sale price of GSM FWP	Rs.1000/- (Incl. of all taxes)
ii) SIM card & activation	Rs.20/- (Incl. of S. Tax)
iii) Initial Validity	7 days
iv) Free talk value	Rs.125/-* per month (Local/STD on net) for 12 months will be given Online /offline as per technical feasibility of IN.
v) Plan Vouchers	Any of the available Plan Vouchers as per customer's requirement.
vi) Other terms and conditions	As per prepaid general plan
vii) Validity of promotional offer	90 days from the date of launch of offer
viii) Commission to franchisee	8% of original cost excluding all taxes.

\*The free talk value of Rs.125/- per month allowed for a month is to be utilized in the month for which it is allowed & no carry forward will be allowed.

2. The above tariff will be effective from **12.09.2013**.
3. This may be brought to the notice of all concerned for taking necessary action in this regard. Proper advertisement as deemed fit may be made to generate adequate response.
4. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.
5. This circular is issued based on the approval of ECT vide Approval No.1257 dated 04.09.2013. The impact of above tariff revision needs to be analyzed and feed back submitted on monthly basis to BSNL HQ for future reference on Fax No. 011-23329125 and e-mail – [tariffcmcobsnl@gmail.com](mailto:tariffcmcobsnl@gmail.com) or [skmohakud@bsnl.co.in](mailto:skmohakud@bsnl.co.in)

(N. S. Dhami)  
AGM (T&C-CM)

Ph. 011-23327658

To  
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary update in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) Director General P & T Audit, Delhi- 110054.
- 9) OL Section –for Hindi version.
- 10) Guard file.

(Subrat Kumar Mohakud)  
Dy. Manager (T&C-CM)